

## **EASTERN YORK MIDDLE SCHOOL**

Dear Parents and Students:

We are pleased to offer Gertrude Hawk Chocolates as part of our Fund Raising program this year. Gertrude Hawk Chocolates is unsurpassed for its quality and guaranteed value. Homemade recipes, the finest ingredients and attention to detail have kept the company at the top of the industry for over 60 years.

- \* **Sale proceeds will fund the RISE trip to Hershey Park!**
- \* **We need your participation to reach our goal!**
- \* **Door-to-door selling is not recommended!**

### **SEA OF PRIZES!!**

The enclosed flyer is an accumulative prize trail based on the Grand Total amount on your order. *Even if you sell 1 item you earn a prize. You can earn up to ELEVEN prizes! If you submit a brochure order to the school and also plan to sell online, your child's name must match exactly to earn his or her prize.*

*Armor Card incentive!!!!*

*For every item a student sells they earn ONE hole punch in their Armor Card!  
Anyone selling over \$200 gets a FREE Armor Card!!!!*

### **TOP SELLER PRIZES!!!**

*Top 3 sellers in the school: \$75, \$50 and \$25 Gift Card from Target  
In addition the Top Selling Homeroom Class in each grade  
will have a Free Donut and Milk Party.*

### **SALE DATES AND INSTRUCTIONS**

Our sale begins **Wednesday, February 8, 2012**

Order form (top white copy) and money are due **Wednesday, February 22, 2012**

- \* Fill out the top & bottom of the order form and carry **ALL** totals down to the bottom strip of the order form (below dotted line)
- \* Keep the bottom color copy and brochure for your records
- \* Total dollars sent in should equal Grand Total Amount on order form
- \* Submit one check from seller's parent or guardian make payable to **EYMS PTSO**

Estimated order pickup date is **Friday, March 23<sup>rd</sup> (3pm to 7pm)**

*All orders are to be picked up on scheduled date unless prior arrangements have been made. Afterwards, orders will be held in school office for three school days. We will make one reminder phone call to pick up the order. After the 3<sup>rd</sup> school day all orders will be donated to a pre-determined charity.*

**↓ ONLINE SELLING AVAILABLE ↓**  
**↓ SEE BACK ↓**

## ***SELL ONLINE***

Once again Gertrude Hawk Chocolates has **ONLINE FUNDRAISING available!** Simply setup a user account, *then* email co-workers, friends and family to ask for their support. The email provides supporters with a direct link to your child's school account, while your child gets credit for each sale! ***You can conduct your sale by email, with the brochure or both at the same time!***

### ***How do web orders get delivered?***

1. Friends and family can choose to send their orders to the school with the main shipment (Free Delivery! Parents are responsible for handing over orders) ***This option is only available 2-8-12 thru 2-22-12!***
2. Friends and family can choose to send their orders directly to their home! (standard shipping fees apply) With this option, orders can be placed now through **4-2-12!**

***All web orders require credit card payment,  
that's money YOU DON'T HAVE TO COLLECT!***

**Please check your brochure cover for instructions on how to get started!**

**Your Group Code is 705146**

For online support or any questions, please call Gertrude Hawk Chocolates  
1-800-822-2032. Visit [www.gertrudehawk.com](http://www.gertrudehawk.com)

***Thank You for Your Support!***